



Sponsorship Packages



The East Devon Music Festival June 2018

In its 30th year the Honiton Festival is relaunching as the East Devon Music Festival. The classical music event will now include locations across East Devon and excitingly has an expanded programme of performances. The Festival committee has succeeded in securing a number of world-class performers to appear at the 2018 event, including leading violinist Tasmin Little and international pianist Piers Lane.

Furthermore, the committee is delighted that the distinguished singer Sarah Walker CBE has agreed to be the 2018 East Devon Music Festival Patron.



Mezzo-soprano Sarah Walker has had an eminent career singing on the world's great operatic, recital, and concert stages. She is known for her wide repertory and an engaging personality, which she invites fans to sample at her website. There you will see her memorable costume as Brittonia, with which she stopped the show at a Last Night at the Proms concert. She has participated in such historic musical events as the Pavarotti 60th Birthday performance of *La Fille du Regiment* and Leonard Bernstein's Christmas 1989 performance of Beethoven's Ninth Symphony in Berlin to commemorate the destruction of the Berlin Wall.

She began music by studying violin and entered the Royal College of Music to continue those studies. While there, however, she got turned round into vocal studies with Madame Vera Rozsa and began to build up a widely varied

repertory, which is now immense, and ranges from Bach and earlier Baroque composers to Britten, Berio, Cage, Ives, and Henze.

Her operatic debut was at the Glyndebourne Festival Opera as Diana and Giove in Cavalli's *La Calisto*. Her debut role at the Royal Opera House, Covent Garden was Charlotte in Massenet's *Werther* opposite the Alfredo Kraus. She was introduced to the audience of the Metropolitan in New York as Micah in Handel's *Samson*, with Jon Vickers as the Biblical muscleman. She has sung at the operas of San Francisco, Lisbon, Chicago, Madrid, Paris, Geneva, Hamburg, Brussels, and many other cities.

Walker has recorded, concertized, and sung in recital extensively, appearing at all the major venues including London's Wigmore Hall and on major tours of the U.S., Australia, New Zealand, and all the major European cities.

Benefits for sponsors

The Festival audience is set to number around 1,200 people and the extensive marketing campaign will include social media promotion and regional and national press.

There will be a launch event in Princesshay Square in March, as well as an evening event for sponsors and friends in May.

In addition to helping develop and enrich Devon's cultural offer, Sponsors will also enjoy complimentary tickets for the events, providing an ideal opportunity for corporate or staff hospitality. There will also be the chance to meet the sponsored artists. Additional benefits are outlined in the sponsorship packages.

The East Devon Music Festival committee is passionate about showcasing an eclectic and exciting mix of music performances and we hope you are too. Sponsorship provides a unique opportunity for your business to pioneer support for this unique festival, promote the region and benefit from the many marketing opportunities on offer.

If you are interested in the sponsorship packages or require further information, please contact
Susanna Ward at Astley Media

Call 01392 267391

Email susanna.ward@astleymedia.co.uk

The artists

Tasmin Little OBE



“There’s arguably no violinist anywhere who so effectively communicates the joy of playing.”
Michael White, The Telegraph

Tasmin is one of today’s leading international violinists. She is best known and widely acclaimed as a concerto soloist and also performs as a recitalist and chamber musician. She has released over 20 albums and won the Critics Award at the Classic Brit Awards in 2011 for her recording of Elgar’s Violin Concerto.

Over the course of her career Tasmin has performed with the Royal Philharmonic Orchestra, London Symphony Orchestra, Royal Liverpool Philharmonic, the New York Philharmonic and other major orchestras. Tasmin is a Fellow of the Guildhall School of Music and Drama (FGSM), a Vice President of the Elgar Society, an Ambassador for The Prince’s Foundation for Children and the Arts, and for Youth Music, and has received Honorary Degrees from the Universities of Bradford, Leicester, Hertfordshire, Birmingham City and City of London. She plays a 1757 Giovanni Battista Guadagnini violin.

www.tasminlittle.org.uk
Twitter @TasminLittle

Piers Lane AO

“No praise could be high enough for Piers Lane whose playing throughout is of a superb musical intelligence, sensitivity, and scintillating brilliance.”
Bryce Morrison, Gramophone

Piers has a long-standing musical partnership with Tasmin Little, having undertaken UK recital tours together and played to a sell out audience in the Menhuin Hall. The Australian classical pianist’s concerto repertoire exceeds 100 works and he is equally in great demand as a soloist and a collaborative artist. Recent highlights include a performance of Busoni’s mighty piano concerto at Carnegie Hall, premieres of Carl Vine’s second Piano Concerto, written for him, with the Sydney Symphony and the London Philharmonic, and several sold-out solo recitals at Wigmore Hall. Five times soloist at the BBC Proms in London’s Royal Albert Hall, Piers Lane’s concerto repertoire exceeds ninety works and has led to engagements with many of the world’s great orchestras.

In the Queen’s Diamond Jubilee Honours, Piers was made an Officer in the Order of Australia for services to music.

www.pierslane.com
Twitter @PianoPiersLane



The Dante String Quartet



One of the UK’s finest ensembles, the Quartet is known for its imaginative programming and impassioned performances. They have been honoured with the Royal Philharmonic Society Award for Chamber Music, the BBC magazine Award and the French Diapason d’Or for its disc of quartets by Fauré and Franck.

Frequently heard on Radio 3, the Dante Quartet has appeared many times at London’s Wigmore Hall and Kings Place, as well as at the UK’s foremost festivals and music societies. They have also enjoyed close links with King’s College, Cambridge, collaborating with the celebrated King’s College Choir and creating a concert series combining music with poetry.

Abroad, the quartet has played in France, Germany, Holland, Spain, Switzerland, Finland, the Czech Republic, Poland and Japan.

At the Festival they will be playing string quartets by Beethoven, Shostakovitch and Smetana.

www.dantequartet.org
Facebook @dantequartet



4 Girls 4 Harps

Since their formation in 2000, 4 Girls 4 Harps have been heard in numerous venues and festivals in the UK and across Europe, delighting audiences with their dynamic performances and innovative repertoire.

The quartet has featured on BBC Radio 3's In Tune, BBC Radio 2's Friday Night is Music Night, BBC Radio 4's Woman's Hour, Classic FM, and Welsh television channel, S4C. They have performed at The World Harp Congress in Dublin, The Fairfield Halls, St George's, Bristol, Champs Hill, and at London's King's Place.

www.4girls4harps.com
Twitter and Facebook @4Girls4Harps



Pocket Sinfonia

Pocket Sinfonia are reinterpreting orchestral masterpieces with the fresh spontaneity and intimacy of a chamber group. The quartet has performed at venues including Wigmore Hall, Kings Place, Buckingham Palace, St Martin-in-the-Fields, Oslo Konserthus, Gamle Logen and the Sage Gateshead and have been broadcast on BBC Radio 3.

www.pocketsinfonia.com

Axminster Chamber Choir

Since their formation in 2012, the group has now increased in both size and repertoire to consist of twenty members singing polyphonic music from the Renaissance period to the present day.

Under the present Director, Peter Parshall, the choir will be singing "A European journey – choral music from across the continent" supported by organist Peter Lea-Cox.

www.axminsterchamberchoir.com



ISCA Ensemble with Luka Okros

The well-known East Devon based full Ensemble comprises of over 65 experienced amateur, and some former professional players, drawn from the South West. This evening they will be performing Czech and Russian music with the rising star of Russian piano interpretation Luka Okros.

www.iscaensemble.org.uk
www.lukaokros.com
Facebook/Twitter @LukaOkros



Mark Verter

Marc Verter is one of the most exciting and versatile collaborative pianists of his generation. A passionate song performer, he dedicates much of his time performing with singers. For more than five years, Marc was Artistic Director of the Chelsea Schubert Festival which focused on song and chamber music. Marc's growing reputation as an ensemble musician has led to an increase in his work with chamber music groups.

www.marcverter.com
Facebook Twitter @mverter

ISCA Light Orchestra with Music Deco (Chris Gradwell, Andrew Daldorph and Kate Walker)

Chris Gradwell, well known local saxophonist and clarinetist, commissioned Alfie Pugh to compose a jazz piece, which will be receiving its first performance. The rest of the evening features light music which is rarely, if ever, heard at festivals in the UK. Music Deco is a trio featuring Kate Walker, soprano, Andrew Daldorph on piano and Chris. They will be performing with strings and brass of the ISCA light orchestra.

www.katewalker.co.uk/music-deco/



Sponsorship packages



**Festival
Corporate Partner**

£3,500

BENEFITS

- Tickets for Deer Park events x 8 (per each of the 3 performances)
Each festival performance x 4 and VIP reception x 4
- 1 x full page advertisement in the programme (back page) and Corporate Partner's half page introduction to the festival (inside the programme)
- Logo in prominent position on the flyers, programmes, posters, banners and the website... 'East Devon Festival in partnership with....'
- Branded sponsorship of the public launch in Princesshay Square
- Exhibition space at the Deer Park event and the Sponsors reception
- Attendance for 4 of your staff at the Deer Park Masterclass with Libby, Marcus and Gemma
- Opportunity to host recital at home or office
- VIP treatment – meet and greet with the artists at the Deer Park events
- Priority seating at each event



Event Partner

£2,000

Sponsorship of headline acts, Piers Lane and Tasmin Little at the Deer Park on 18 June (to include The Piers Lane lunchtime recital)

BENEFITS

- Tickets for the 2 sponsored Deer Park events x 8 Each festival performance x 2 and VIP reception x 4
- Full page advertisement in the programme
- Logo included on the flyers, programmes, posters, banners and the website
- Exhibition space at the Deer Park event
- VIP treatment – meet and greet with the artists at the Deer Park events
- Priority seating at each event



Concert
Sponsors
£1,000

Dante Quartet at Upottery Church, 20th June

BENEFITS

- Tickets for sponsored concert x 8 Each festival performance x 2 and VIP reception x 2
- Logo included on the flyers, programmes, posters, banners and the website
- Full page advertisement in the programme
- Exhibition space at the event
- Meet and greet with the artists
- Priority seating at each event



Concert
Sponsors
£250-£750

4 Girls and 4 Harps, Beehive Honiton, 16th June	£750
Axminster Chamber Choir, Stockland Church, 17th June	£250
Marc Verter, Sidholme Music Room, 21st June	£500
Pocket Sinfonia, Axminster Church, 22nd June	£500
ISCA Ensemble with Luka Okros, 23rd June	£500
ISCA Light Orchestra with Music Deco (Chris Gradwell, Andrew Daldorph, Kate Walker) and Alfie Pugh. Beehive Honiton, 30th June	£750

BENEFITS

- Tickets for sponsored concert x 4 VIP reception x 2
- Logo included on the flyers, programmes, posters, banners and the website
- Half- page advertisement in the programme
- Exhibition space at venue
- VIP treatment – meet and greet with sponsored artists
- Priority seating at each event



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Susanna Ward at Astley Media

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